



3RD EDITION
NORTH EAST INDIA'S BIGGEST
BUILDING | ARCHITECTURE | INTERIORS | CONSTRUCTION



BAIC EXPO

3.4.5.6

DECEMBER 2026 GUWAHATI



BAIC CONNECT 2026

14 MARCH
ITANAGAR

09 MAY
DIMAPUR

08 AUGUST
DIBRUGARH

WE PROMISED WE DELIVERED



Milee Sinha
Founder



Neha Malhotra
Founder





SEGMENT

- Homes & Office Automation
- Plumbing, Pipes & Fittings
- Decorative & Architectural Lighting
- Switches & Sockets

- Electricals, Wires & Cables
- Water Technologies
- Hardware & Fittings
- Landscape

- Steel & Concrete
- Glass, Glazing & Facades
- Elevators & Escalators



MAY
WEBINAR MEET



FEB & AUG
MEGA CONFERENCE



1ST MARCH
BAIC CONNECT

> **2023**

> **2024**

> **2025**



> **2023**

> **2024**

> **2025**



NOV
WEBINAR MEET



9.10.11 AUG
SUCCESS EXPO



12.13.14
SEPT
SUCCESS EXPO

14 MAR
BAIC CONNECT
ITANAGAR
ARUNACHAL
PRADESH

09 MAY
BAIC CONNECT
DIMAPUR
NAGALAND

08 AUG
BAIC CONNECT
DIBRUGARH
ASSAM

3.4.5.6. DEC
BAIC EXPO 2026
GUWAHATI
ASSAM

> **2026**



BASIC

DAY 1 GLIMPSES



EXPO

DAY 2 GLIMPSES



2024

DAY 3 GLIMPSES



GUWAHATI



BAIC

DAY 1 GLIMPSES



EXPO

DAY 2 GLIMPSES



2025

DAY 3 GLIMPSES



GUWAHATI



THE GLOBLE BUSINESS PLATFORM



MARKET RESEARCH & CUSTOMER FEEDBACK



NEW BRAND LAUNCH AT BAIC EXPO



SHOWCASE PRODUCTS & GENERATING LEADS



DISCOVER OPPORTUNITIES BEYOND NETWORKING

**40,000+ SQ. FT.
EXHIBITION AREA**

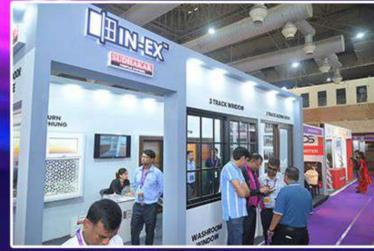
5,000+ VISITORS

120+ EXHIBITORS

**5+ PANEL
DISCUSSION**

500+ BUILDERS & DEVELOPERS

**5000+ DEALERS &
DISTRIBUTORS**



BAIC EXPO 2026 RATE CARD



11,000
PER SQ.MT.

(SHELL SCHEME)

PLUS GST



10,000
PER SQ.MT.

(BARE SCHEME)

PLUS GST

SHELL SCHEME:- MINIMUM 12 SQMT
(1KW COMPLIMENTARY)

BARE SCHEME:- ELECTRICITY PER KW
IS 2500 PLUS GST



STALL ALLOTMENT WILL BE ON
FIRST COME BASIS

DESIGN WALL

MEET ARCHITECTURAL DESIGNERS & CREATORS



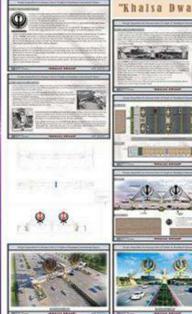
Ar. Amitabh Sarma



Ar. Amitabh Sarma



Ar. Debasish Chakraborty



Ar. Debasish Chakraborty



Ar. Avinash Chiranya



Ar. Avinash Chiranya



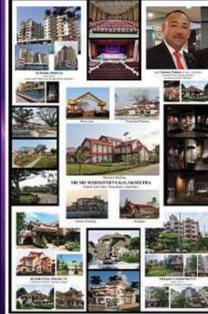
Ar. Rajneesh Dutta
Ar. Rupjyoti Nazir



Ar. Rajneesh Dutta
Ar. Rupjyoti Nazir



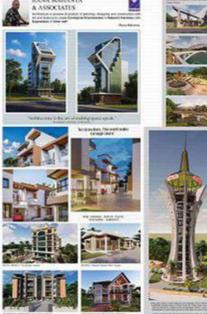
Ar. Chinmoy Phukan



Ar. Chinmoy Phukan



Ar. Rana Mahanta



Ar. Rana Mahanta



Ar. Anuj Bhajanka



Ar. Anuj Bhajanka



Ar. Pankaj Phukan



Ar. Pankaj Phukan



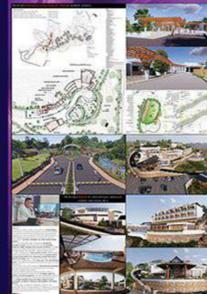
Ar. Rittick Hazarika



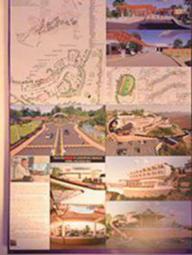
Ar. Rittick Hazarika



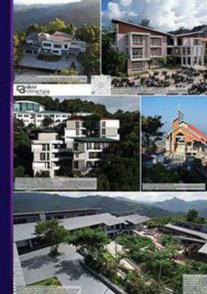
Ar. Freddie A Wallang



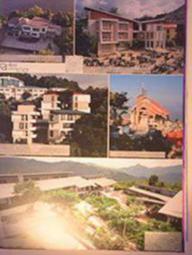
Ar. Freddie A Wallang



Ar. Lalrinzuala



Ar. Lalrinzuala



Ar. Santosh Banka



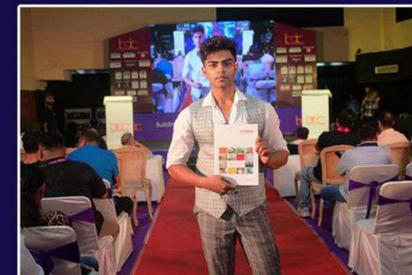
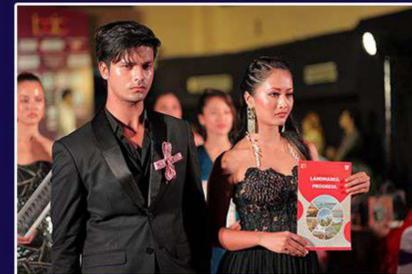
Ar. Santosh Banka



WALK THE TALK

PRODUCT SHOW FOR SPONSOR

MEET ARCHITECTURAL DESIGNERS & CREATORS



BAIC EXPO 2025

AWARDS SEASON

ARCHITECTS DESIGN WALL



INTERIOR DESIGNER LEGACY



INTERIOR DESIGNER EXCELLENCE



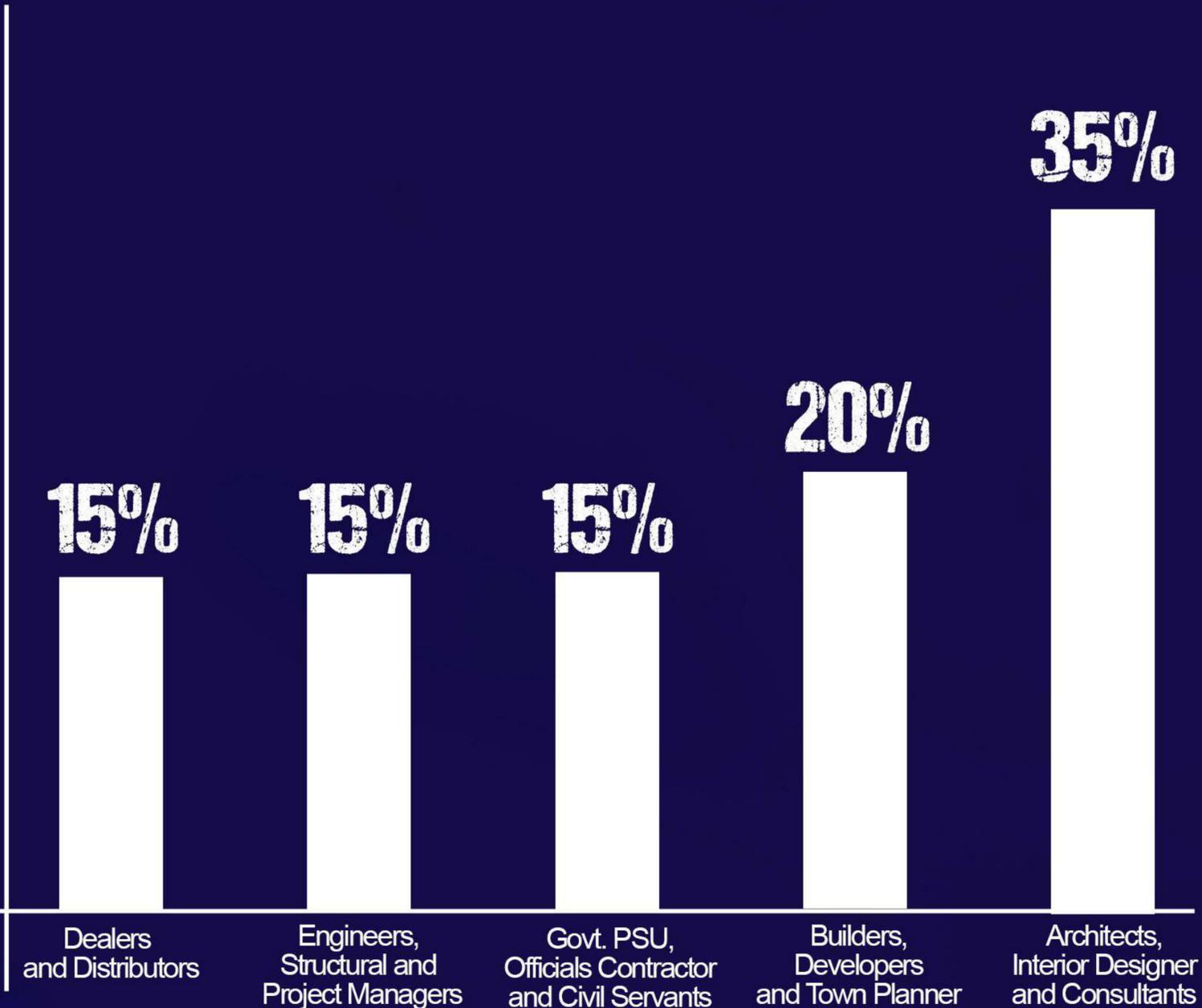
GRAND STALL



BEST DISPLAY



VISITORS PERCENTAGE



PANEL DISCUSSION

Regionalism vs Universality in Architecture by Association of Architects Assam



Furniture Design as Profession



baic CONNECT GLIPMSES 2025

BAIC Connect Sponsor

Some Galleries of all the Exhibitors Participating in BAIC Connect 2025 such as Meenakshi Polymers Pvt Ltd, Ply Story, Vox, Firefox, Loomcrafts, Kingspanjindal, Prince Pipes and Kerovit

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OUTDOOR FURNITURE SPONSOR



LUXURY PANEL SPONSOR



ELEVATOR SPONSOR



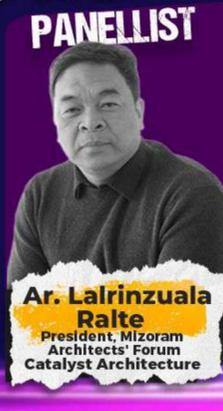
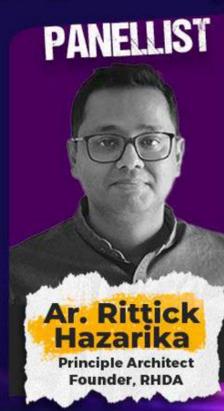
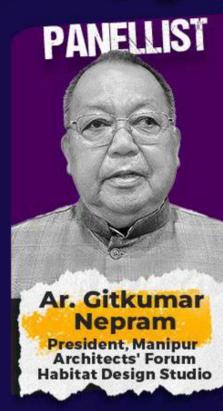
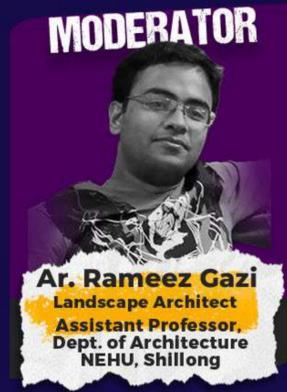
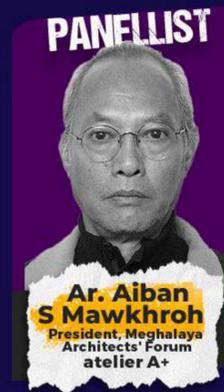
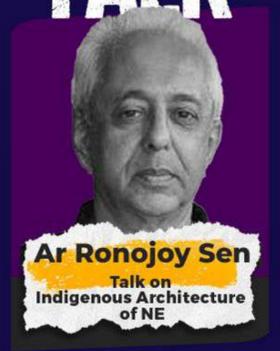
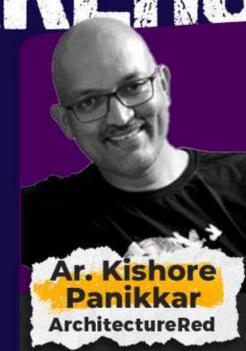
IN ASSOCIATION WITH



Speakers Session and Panel Discussion

Topic: "Urbanization on Hills: Challenges, Opportunities and Sustainable Strategies for Northeast India"

SPEAKERS X-TALK TALK





baic CONNECT

UPCOMING 2026
YOUR CITY



ITANAGAR
14 MAR



DIMAPUR
09 MAY



DIBRUGARH
08 AUG



GUWAHATI
3.4.5.6 DEC

INDUSTRY FEEDBACK

An. Vinu Daniel



The exhibition has emerged as a highly successful milestone for our company. With meticulous organization and a resonant messaging strategy, the event captured the attention of many, resulting in a substantial number of inquiries and a remarkable level of interest in our offerings. We have been truly encouraged by the overwhelming positive feedback from visitors, many of whom have expressed genuine enthusiasm for our products and services.

An. Utsav Kamboj ARCHITECT | URBAN DESIGNER



The well-planned event and effective communication generated significant inquiries and high interest. Overwhelmingly positive visitor feedback expressed strong enthusiasm for our products and services. Neha and Mili's exceptional entrepreneurial and organizational skills are truly impressive, and I eagerly anticipate their plans and energy in 2026. I'm excited to collaborate with the team

An. Kishore Panikkar ARCHITECTURED



It was really great to perform to such a great crowd for the first time and to receive tremendous support from the crew, organizers, Neha and Milee. I look forward to seeing your great planning and enthusiasm in 2025 as I have never seen such passionate organizers and entrepreneurs before. I can't wait to work with you all.

An. Anuj Kale LEEWARDISTS



This show is great. This show is great. It not only provides a common platform for all the group members to interact and learn about future trends, but it also introduces us to new concepts from the smartest minds in the industry. It not only provides a common platform for all the group members to interact and learn about future trends, but it also introduces us to new concepts from the smartest minds in the industry.

An. Rittick Hazarika ARCHITECTURAL DESIGNER



I would like to express my gratitude to BAIC Expo for inviting me here, as well as to all the industry leaders present. We are gathered to discuss concepts that will positively impact both the city and the industry. The industry and the government share a common agenda, and we will collaborate to bring about meaningful change in the city.

An. Pankaj Phukan MEMBER OF THE ASSOCIATION OF ARCHITECTS ASSAM



There are some great, creative products being showcased. It's also held to international standards, which is great. And it's well structured. The timing and planning have improved significantly. We saw a wide variety of products, and they're largely eco-friendly, sustainable, and very versatile. We've been coming here for years. Every year, I see you guys raising the bar.

Mr. Rajeesh Bona INTERIOR DESIGNER



Attending the BAIC Expo has always been a rewarding experience for me. I have proudly been a part of this event for nearly two decades.

An. Anoty Panyang STUDIOARO.IN



BAIC Connect is a game-changer in the technology industry, creating better lifestyles with its innovative solutions. Its name itself is a testament to its excellence in this field. With a strong foundation in both architecture and engineering, BAIC Expo is paving the way for India's expansion and growth.

An. Debasish Chakraborty DESIGNERS' GUILD



Attending the BAIC Expo was truly an unforgettable experience. The atmosphere was electric, filled with vibrant energy and the enthusiasm of like-minded individuals who share a passion for the industry, creatives. I wholeheartedly recommend attending this event to anyone looking to stay ahead of the curve. The expo showcased a remarkable array of cutting-edge products and groundbreaking trends that are shaping the future of the industry. It's an excellent opportunity to discover new ideas and connect.

An. Rana Mahanta ARCHITECT



I am thrilled to be a part of BAIC Expo 2024-25. In many ways, the event has surpassed international standards. I really enjoyed the show and would love to return next year. It is well-organized, and the best part is that it offers participants more than just excellent business opportunities; it also provides valuable ideas that can help participants grow and improve their performance.

An. Chinmoy Phukan DESIGN AND BUILD



The BAIC events consistently showcase exceptional planning and flawless execution, aspects that I truly appreciated and actively engaged in during my participation. The collaborative environment fostered among colleagues allowed for meaningful discussions and shared learning experiences. I am optimistic that this journey of continuous learning and development will persist, strengthening our connections and enhancing our capabilities. As we look forward to the upcoming events, I extend my heartfelt wishes to BAIC for great success and impactful experiences ahead.

An. Amitabh Sarma PRINCIPAL- ARCHITECT



BAIC Expo is a rapidly growing pulse of the industry. It's where I find new technologies and innovative materials, as well as the unexpected. Anyone serious about pushing the boundaries of creativity should definitely visit.

STAR CEMENT

The exhibition has proven to be an outstanding success for our company. The event was impeccably organized, and the messaging was compelling and impactful, resulting in a significant number of inquiries and a high level of interest. We have been inundated with positive feedback from visitors, many of whom have expressed strong enthusiasm for our products and services.



HPL

The level of dedicated and impactful assistance provided by the coordinators at the exhibitions I have attended has been unparalleled. Their unwavering support has played a pivotal role in ensuring the overall success of the event, making a lasting impression on both participants and attendees. It's been quite some time since we've witnessed such a remarkable and well-executed event.



PANASONIC

The BAIC Expo 2025 was an incredible experience, featuring exceptionally talented architects, and we saw a substantial turnout. The event offered a fantastic platform to present Panasonic's products and services to a highly interested audience. The level of professionalism and execution at BAIC Expo 2025 was outstanding, ensuring a smooth experience for exhibitors. I strongly recommend this exhibition to anyone seeking to enhance their visibility in the building and construction industry in India, and I am eager to participate in future editions.



GYPSTAR

Our time at the BAIC exhibition was incredibly rewarding, as we were thrilled to see a large number of clients in attendance. Their consistent support played a pivotal role in the overall success of the event, and it made a lasting impression on both the participants and attendees. It had been quite some time since we had witnessed such a remarkable and impeccably organized event.



MEENAKSHI POLYMER

The exhibition has proven to be highly successful for our company. The event was meticulously organized and the messaging was clear and impactful, leading to a substantial number of inquiries and a high level of interest. We have received overwhelmingly positive feedback from visitors, with many expressing strong enthusiasm for our products and services.



TILARA

It had been quite a while since we experienced such a remarkable and flawlessly coordinated event. The exhibition has proven to be an excellent success for us. Throughout the past two days, we have engaged actively with a substantial number of customers, presenting our products and services. The reactions from visitors have been tremendously positive, with many showing strong interest and enthusiasm for our offerings. Their ongoing support was crucial to the overall success of the event, leaving a lasting impression on both participants and attendees.



CHEVRON

The event was carefully planned, and the communication was effective and impactful, resulting in a significant number of inquiries and a high level of interest. We have received overwhelmingly positive responses from visitors, with many expressing strong enthusiasm for our products and services. Neha and Mili have been truly exceptional. I have never encountered such dynamic entrepreneurs and organizers before, and I am eagerly anticipating witnessing your plans and energy in 2026. I am excited to collaborate with all of you.



DESIGN TREE

The exhibition has been exceptionally successful. Our main objective at this event was to explore the Northeast market, and we have accomplished that. The feedback from attendees has been extremely positive, with numerous individuals showing a strong interest in becoming our authorized dealers. This kind of enthusiasm from prospective partners is precisely what we sought, and it reinforces our belief that this show will be a significant success for us.



KEROVIT

Participating in the BAIC Expo has been a true pleasure for us. Over the past 2 years, we have been fortunate to engage with this exceptional platform, which has proven to be invaluable for our brand's growth and visibility. The connections we've made and the opportunities we've explored at the Expo have significantly enriched our experience in the industry. As we look to the future, we sincerely wish the BAIC Expo continued success and eagerly anticipate participating in upcoming events to further our involvement and contribution to the vibrant community it fosters.



JSW STEEL

I would like to express my utmost appreciation for the outstanding show case of design, architecture, building, and construction-related technologies at BAIC Guwahati. The event provided an excellent opportunity to showcase JSW Steel's products and services to a highly engaged audience. The professionalism and execution of BAIC Expo 2025 were impeccable, making for a seamless experience as exhibitors. The event not only facilitated valuable networking opportunities but also allowed us to connect with industry professionals who shared a genuine interest in our offerings. I highly recommend this exhibition to anyone looking to gain exposure in the



PHILOMINA

BAIC Expo 2025 were a great experience, the architects at the event were very talented, and we had a good footfall. This exhibition has got unique features, which is very beneficial for professionals. Best wishes to Team Baic Exhibitions!



EARTH & WE

The event was meticulously planned, and the communication was highly persuasive, leading to a substantial influx of inquiries and a remarkable level of interest. We were delighted to receive numerous positive comments from attendees, with many expressing genuine excitement about our offerings and our services.



An. Ritul Sarma
ARCHITECT

I'm Ritul Sarma, and I'm absolutely thrilled to be part of this event. I'm really impressed with what I've seen so far, and I want to extend my best wishes for the success of the exhibition. The diversity of the crowd here is truly wonderful, and I find it very appealing. I strongly believe that it would be beneficial for the artistic community to participate in this event. I encourage them to attend because I see a promising future for BAIC. It's important for them to be a part of this and support its growth.



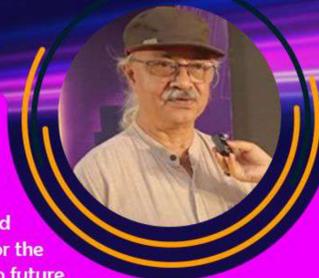
An. Nilakshi Sharma
ARCHITECT

Exciting to witness the diverse booths and enthusiastic attendees representing the entire industry. We extend our gratitude to BAIC's management for orchestrating this exceptional exhibition. Anticipating more of such events in the future with even greater participation. These exhibitions offer a unique platform for individuals to showcase their work and forge valuable connections within the industry.



An. Ranjib Boruah
ARCHITECT

We are very pleased to be associated with BAIC as an associate partner for the first time. We are looking forward to future collaborations. After personally attending the exhibition, I am convinced that it was a successful event. My best wishes to them always, and I look forward to more successful events in the future with even greater participation.



An. Patricia Mulhim
ARCHITECT

Namaste! It was such a wonderful time to really come over here and be part of this Baic exhibition as a whole. Thankful to the team for inviting us to be a part of it, all the best.



Mr. Sanjoy Kishan
HONORABLE MINISTER, LABOUR WELFARE DEPARTMENT

It's an excellent opportunity for designers, architects, and engineers, as well as interior designers. This exhibition serves as a vital link between manufacturers and end users, providing a platform for in-depth discussions and analysis of cutting-edge products and technical subjects. Over the next two or three days, we have several significant events lined up, and I wholeheartedly encourage everyone to actively participate to guarantee the outstanding success of these activities.



Ms. Nishita Goswami
ACCLAIMED ACTOR AND CULTURAL AMBASSADOR

Over the next two or three days, we have some important events planned, and I sincerely hope that everyone will actively participate to ensure the resounding success of these activities. I want to take a moment to express my deep appreciation for Neha and Millee's outstanding efforts. Their dedication and hard work have been instrumental in bringing this event to fruition, and I am truly grateful for their contributions. Additionally, I would like to make a specific request concerning this matter.



Ms. Sampnity Goswami
PHOENIX

It has been a wonderful experience. The crowd has been very engaged & very helpful. The collaboration and exchange here has been truly inspiring. I have seen lots of new brands & lots of art installations with the artists as well. It's a very forward-looking event for me & my team.



An. Deepjyoti
ARCHITECT

BAIC Connect is recognized as a transformative force in the technology industry, offering innovative solutions that improve lifestyles. The name reflects its excellence, and BAIC Expo is significantly contributing to India's growth in architecture and engineering. The event is viewed positively by the speaker and their team.



Mr. P K Sharma

We are an industry dealing with around 300 products in the airline sector. I have walked around and noticed that most of the products relevant to us are on display here. This event is highly important to our industry as we get exposure to various products. The real estate industry in Assam is quite different, and we have a significant stake in it, especially in the super-premium segment. Therefore, each product exhibited here is crucial to us as they are components that contribute to our final product. I want to express my gratitude to the organizers, exhibitors, and everyone present here.



Ms. Basobi Bose

I am thrilled to be part of BAIC Expo 2025. The event has exceeded international standards, and I thoroughly enjoyed my time there. It's well-organized and offers not just excellent business opportunities but also valuable ideas for growth. Today was special as I explored the fantastic stalls showcasing architecture and interiors. It's a great knowledge-sharing platform. Thank you to the organizers for a fabulous experience; I look forward to next year!



Ms. Kalpita Bhadra
INTERIOR DESIGNER

Hello everyone, this is Kalpita Bhadra, the owner and principal designer of Clay Interior Studio. Today, I'm at the Big Exhibition and I have found everything we need for constructing a house and planning the interior, from sanitary items to furniture and everything else in general. This has been a really good experience and I'm looking forward to attending this exhibition again next year with many other participants. I encourage all of you to come and visit the store and gain knowledge that will definitely help you in building a beautiful space.



Mr. Ranjit Sarma
INTERIOR DESIGNER

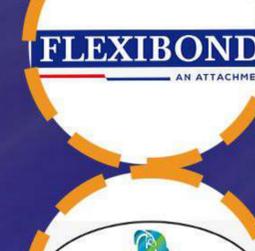
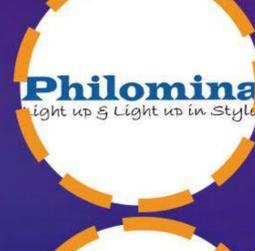
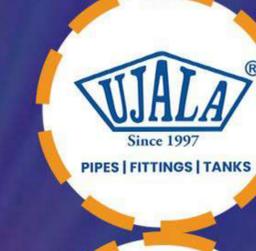
My experience has been fantastic. The audience has shown great engagement and support. The collaboration and sharing happening here have been genuinely motivating. I've encountered many new brands and numerous art installations along with the artists. This event feels very progressive for my team and me.



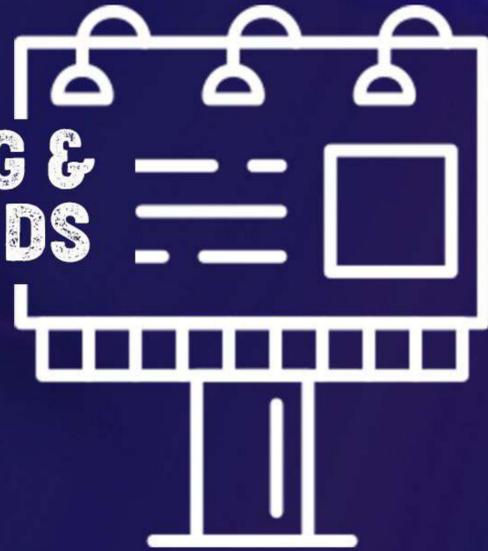


PARTICIPATING BIG BRAND 2024-25

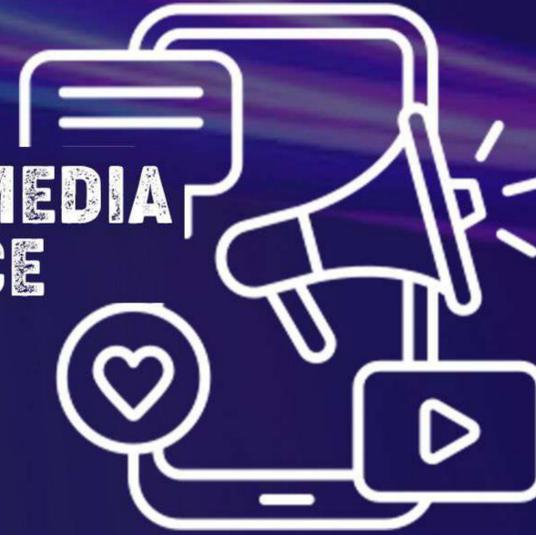




**HOARDING &
BILLBOARDS**



**SOCIAL MEDIA
PRESENCE**

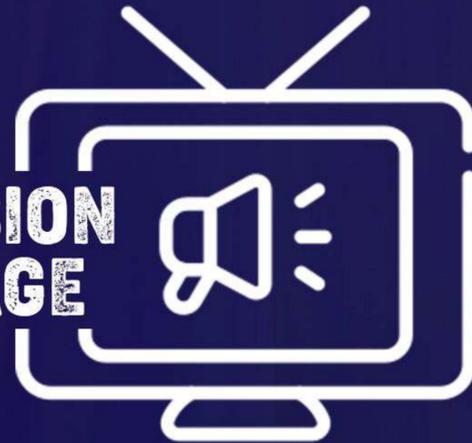


**NEWSPAPER
ADS CAMPAIGN**



**MEGA
PROMOTION
FOR MEGA
REACH**

**TELEVISION
COVERAGE**



**MAGAZINE
ADS**



CAR & AUTO ADS



**RADIO ADS
CAMPAIGNS**



**VLOGGERS
COVERAGE**



NORTH EAST INDIA'S BIGGEST
BUILDING | ARCHITECTURE | INTERIORS | CONSTRUCTION
BAIC EXPO & BAIC CONNECT

BOOKING OPEN

BAIC CONNECT, A SERIES OF ONE-DAY FOCUSED INDUSTRY INTERACTIONS PROPOSED
IN SELECT CITIES ACROSS NORTH EAST INDIA

3RD EDITION

baic
CONNECT

ITANAGAR

14

**MARCH
2026**

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DIMAPUR

09

**MAY
2026**

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08

**AUGUST
2026**

baic
Building | Architecture | Interiors | Construction

GUWAHATI

3.4.5.6

**DECEMBER
2026**



INDUSTRY ASSOCIATIONS



PARTNERS



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