



Building | Architecture | Interiors | Construction

The story of advances in Building,  
Architecture, Interiors and  
Construction Materials

09

10

11

August

2024

Guwahati

VENUE

**Maniram Dewan Trade  
Centre**

Exhibitor Registration



Visitor Registration



**B** - Building  
**A** - Architecture  
**I** - Interiors  
**C** - Construction

## About BAIC

An immersive journey into the cutting edge of architectural brilliance, construction innovation, and interior design aesthetics. This event, organized by Baic, brings together the most visionary minds, industry experts, and design enthusiasts for a showcase that transcends the boundaries of creativity and functionality.



2024



Building | Architecture | Interiors | Construction

**Miilee Sinha**

Founder

**Neha Malhotra**

Founder

# DIRECTORS DESK

We aim to become a significant player in the business-to-business exhibitions industry, creating diverse and exciting opportunities for the construction, architecture and design sectors.

BAIC aim to be the leading expo in the country by showcasing innovative companies. We offer year-round services that provide guaranteed ROI, brand awareness, and networking opportunities. Our aim is to provide our customers with a well-researched platform that pays special attention to details. We guarantee exceptional quality, and we strive to set a new standard in the infrastructure sector. Our ultimate objective is to stimulate the growth of the Indian exhibitions industry and drive international trade.

**BAIC**

**VISION**

More info: (+91)-9718264208, (+91)-9811639456

[www.baicexhibitionandevents.com](http://www.baicexhibitionandevents.com)

# BATIC

## HIGHLIGHTS

01

Esteemed conferences dedicated to knowledge exploration

02

Thoughtfully crafted panel discussions guided by an Advisory Board

03

Welcoming distinguished guests from top practices globally

04

Showcasing avant-garde products and innovative solutions

05

Specialized pavilions highlighting a diverse range of segments

06

Robust network for dealers, distributors & industry connections

07

Enhanced arena tailored for premium offerings

08

Exclusive days are reserved for business-focused visitors in Chitral

09

High-quality networking opportunities with key decision-makers and procurement teams of major buyers

## STATISTICS & DATA



# BAIC

## WHY EXHIBIT?

01  
Increasing Brand  
Visibility

02  
Generating  
leads

03  
Networking  
Opportunities

04  
Showcasing  
Products & Services

05  
Market Research and  
Customer Feedback

06  
International  
Exposure

07  
Competitive  
Advantage

08  
Industry Insights  
and Education

09  
Building Credibility  
and Trust

### CONNECT \* NETWORK \* GROW

#### WITH BAIC EXHIBITION



Join us at the BAIC EXHIBITION Trade show in Guwahati 2024 reserve your place today and be part of this exciting event. Trade shows have long been regarded as epicentres of innovation, networking, and inspiration. In the realm of architecture, interior design, and construction materials, the upcoming event in Guwahati in 2024 promises to be nothing short of extraordinary. Let's delve into the various facets that make this trade show a must-attend for professionals and enthusiasts alike.

**BAIC**

# **FOCUS SEGMENTS**



**ARCHITECTURE**

**HARDWARE &  
FITTINGS**



**DOORS &  
WINDOWS**

**TILES &  
SANITARYWARE**



**CONSTRUCTION  
MACHINERY**

**ULTRA LUXE  
FURNITURE**



**INTERIOR  
DESIGN**

# BAIC

## VISITOR PROFILE

01  
Dealers and  
Distributors

02  
Architects

03  
Builders, Developers  
& Town planners

04  
Interior  
designers

05  
Manufacturing  
Brands

06  
HVAC  
consultants

07  
Media promoters

08  
Government  
officials

09  
Placement  
Consultant

10  
Purchase team  
officials

11  
Real estate  
professionals

12  
Mechanical and  
Electrical engineers

13  
lighting  
consultants

14  
Facility  
managers

15  
Hoteliers & Purchase  
Heads

16  
Structural and civil  
engineers

## SUPPORTING ASSOCIATIONS



## SUPPORTING PARTNERS



# BAIC

## THE MEGA PRESS LAUNCH

The "BAIC Exhibition", organized by a media reporter in Guwahati on February 9, will focus on the Architecture and Buildings of North-East India and the confluence of Building materials, Design and Construction. This was announced on Friday by Goodwill Ambassador and Popular Actor Jatin Bora, Interior Designer Karishma Kakoti, Architect Rana Mahant and Builder-Hotelier Mriganka Hazarika. This grand Exhibition will be organized on 9, 10 and 11 August this year at Maniram Dawan Trade Centre, Guwahati.

The exhibition is expected to bring together top architectural marvels, building material companies, dealers, designers, manufacturers, consultants, engineers, project managers, government officials and other industry experts. It aims to showcase the best of the industry and act as a catalyst to highlight remarkable stories.

## MEDIA COVERAGE

### Jatin Bora announces BAIC exhibition



The announcement was made by Jatin Bora, a popular actor and goodwill ambassador, during a press conference. He expressed his excitement about the exhibition and its potential to showcase the architectural and building industry of North-East India. Bora mentioned that the exhibition will be a platform for industry experts to share their knowledge and experiences, and for the public to appreciate the art and science of building.

### Juwana to host NE's premier architecture and design confluence-BAIC exhibition in August

The announcement was made by Juwana, a prominent figure in the industry, during a press conference. He highlighted the significance of the exhibition in showcasing the architectural and building industry of North-East India. Juwana mentioned that the exhibition will be a platform for industry experts to share their knowledge and experiences, and for the public to appreciate the art and science of building. He also mentioned that the exhibition will be a great opportunity for the industry to showcase its products and services to the public.

### গুৱাহাটীত অনুষ্ঠিত হ'ব বি এ আই চিৰ প্রদর্শনী

গুৱাহাটী, ১৪ ফেব্ৰুৱাৰীঃ এই বৰ্ষৰ অহা ৯ আগষ্টত পৰৱৰ্তী ১১ আগষ্টলৈ গুৱাহাটীৰ মণিৰাম দেৱান বাণিজ্য কেন্দ্ৰত অনুষ্ঠিত হ'ব স্থাপত্য, নিৰ্মাণ সামগ্ৰী, আৰ্হিৰ এখন উত্তৰ-পূব সৰ্ববৃহৎ প্ৰদৰ্শনী। বি এ আই চিৰ এই প্ৰদৰ্শনীখনত দেশৰ শীৰ্ষ স্থপতিবিদ, নিৰ্মাণ সামগ্ৰী কোম্পানী আৰু উদ্যোগ, ডিজাইনাৰ অভিযন্তা, প্ৰকল্প প্ৰৱৰ্তকসকল একত্ৰিত হ'ব। অলপতে আয়োজিত এখন সংবাদমেলত প্ৰদৰ্শনীখনৰ সমৰ্থক তথা অভিনেতা যতীন বৰা, ইন্টাৰিঅ'ৰ ডিজাইনাৰ কৰিশ্মা কাকতি, স্থপতিবিদ ৰাণা মহন্ত আৰু হোটেল ব্যৱসায়ী মৃগাংক হাজৰিকাই এই কথা সদৰি কৰে।

### তিন দিবসীয় 'বীএআইসী প্ৰদৰ্শনী' ৯ আগষ্ট সে



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## Newspaper & blogs



Feb 9, 2024 | by TNM NewsDesk  
**BAIC exhibition to feature India's finest in building, architecture, interior design, construction**



### ASSAM

### BAIC Exhibition: NE braces for gathering of top architects, builders in Guwahati on August 9

by Northeast News FEBRUARY 9, 2024 0

GUWAHATI: Northeast is set to witness a pioneering event in the realm of architecture, building materials, design, and construction with...

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20  
24

# NORTH-EAST INDIA

Unleash your potential in a  
world of endless opportunities



Building | Architecture | Interiors | Construction



9.10.11  
August

Venue

Maniram Dewan Trade  
Centre

For regular updates Scan  
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# GUWAHATI